



ROCKSTAR ROUNDTABLE DISCUSSIONS

LCUL knows the value in networking with your peers, particularly in a round-table environment with specific topics to discuss. New to convention, LCUL is excited to host an opportunity for attendees to get even more out of their convention experience. As attendees rotate tables, they will be given three cards to write their ideas. Ideas are shared and later condensed to a document that is shared with all attendees. Check out some of the topics:

1. OUR VOLUNTEERS ROCK BECAUSE:

- a. What makes your CU's volunteers rock stars? (examples of outstanding performance as "lead singers")
- b. Top forty performances (Decision making that impacts our members in positive ways)
- c. The show tanked because: (What were the no shows that we wish we never tried)

2. SMALL CREDIT UNION HARMONIES

- a. Back stage pass to greatness (Who out there can or did mentor you?)
- b. The Voice for our success is: (Performance by a shameless promoter and what they said)
- c. Our roadies (people and ideas that keep us going toward growth)

3. FINANCIAL STATEMENT SCORES

- a. Music and lyrics (Key ratios that you depend on to sing your song)
- b. Heavy metal (Where are you burning up the show?)
- c. Going acoustic (Our mellow basic performance benchmarks)

4. MARKETING MOSH PIT

- a. The RAVE (can't miss marketing ideas)
- b. Mix tape (The best of marketing, or the breakup songs)
- c. Can you dance to it? (Marketing ideas that can be duplicated in other shops)

Round-table discussions are scheduled for Thursday, July 27 at 8:00 a.m. prior to opening ceremonies. There is no additional cost to attend.