

# LCUL VENDOR RELATIONS PROGRAM



*Position your company as a credit union movement advocate, drive brand awareness, network to generate new business relationships, and gain a competitive advantage*

The **LOUISIANA CREDIT UNION LEAGUE (LCUL)** is the state trade association serving the needs of Louisiana credit unions and their members. LCUL works to provide credit unions with best-in-class products and services through the **LEAGUE VENDOR RELATIONS PROGRAM**, which provides committed service organizations an opportunity to work with LCUL and increase visibility among Louisiana credit unions. LCUL forms strategic relationships with various vendors to help credit unions compete in today's financial environment.

Your participation in our program puts your brand, services and products front and center with our credit unions, and affords additional networking opportunities exclusive to sponsors. Your organization has the option to enroll in the program as a **ENDORSED VENDOR** or as an **ASSOCIATE VENDOR**.

## LCUL ASSOCIATE VENDOR PROGRAM

### PROGRAM BENEFITS:

- A company listing on the League's website with contact information and a link to your website
- League referrals upon credit union requests
- Consideration for sponsorship and speaking opportunities at LCUL events
- Access to a mailing list of Louisiana credit unions updated quarterly
- Advanced mailings on LCUL conferences, seminars, workshops, and schools
- Attend LCUL functions at the member rate (*some exclusions apply*)
- Complimentary copy of Louisiana & U.S. Statistical Information
- Use of LCUL's employment opportunity page on [www.lcul.com](http://www.lcul.com) for free job postings
- Opportunity to submit articles for Enews publications
- Recognition in a printed publication distributed annually to credit unions

### ANNUAL MEETING & CONVENTION ADDED BENEFITS:

*As an exhibitor through the Associate Vendor Program, you demonstrate industry support for credit unions and stand out among your competitors.*

- Exhibit booth at LCUL's Annual Convention, including 2 free convention registrations to attend all functions
- Preferred choice of booth location at LCUL's Annual Meeting & Convention (*first come, first serve*)
- Recognition as a program participant in conference material
- Recognition sign at your vendor booth as a program participant/partner
- Advanced listing of conference attendees (*name and credit union*)
- Flyer/brochure in convention attendee's registration packets (*provided by vendor*)
- First chance at convention sponsorship opportunities

## ASSOCIATE VENDOR PROGRAM INVESTMENT

Associate Vendor status is a **\$3,000** investment for your company. Enrollment is for one year and you can sign up at any time. Participants enrollment date will be effective upon receipt of a completed enrollment form and payment. For more information on League/Vendor Relations, contact the League at [vendorinfo@lcul.com](mailto:vendorinfo@lcul.com).

*Note: Participation in LCUL's Associated Vendor Program does not constitute an endorsement by the League.*

# UPGRADE YOUR STATUS ENDORSED VENDORS



Louisiana  
Credit Union League

LCUL Endorsed Vendors are those who provide LCUL with an annual income of \$5,000 or more. Specific cost for this program and details will be agreed upon and spelled out in individual vendor contracts, which may include benefits in addition to standard LCUL benefits. To learn more about becoming an endorsed vendor, please contact Cami Crouchet, EVP of Strategic Services, at [ccrouchet@lcul.com](mailto:ccrouchet@lcul.com).

## WANT MORE VISIBILITY AS AN ASSOCIATE VENDOR? SPONSORSHIP/ADVERTISING OPPORTUNITIES

Advertising or sponsoring with the LCUL demonstrates your alignment with an organization that is solely focused on the success of Louisiana credit unions and their members. When advertising or sponsoring with LCUL, you are given a unique marketing opportunity that cannot be accessed anywhere else. The League offers a number of other communications channels to meet your marketing needs. Advertising and sponsorship opportunities are customizable and can fit any marketing budget. You will find these opportunities on the **PROMOTIONAL OPPORTUNITY FORM**.

## HELP US PROMOTE PROFESSIONAL DEVELOPMENT VENDOR SCHOLARSHIPS

Add \$250 to your package to put towards a credit union education scholarship fund, allowing credit union professionals across Louisiana to attend the League's annual convention. You will receive special recognition as a scholarship sponsor during the convention.

## SIGN US UP!

COMPANY INFORMATION (PLEASE PRINT):

Date of Enrollment: \_\_\_\_\_

Company Name: \_\_\_\_\_

*(Submit company name exactly as it should appear on all published materials. Print legibly.)*

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website address: \_\_\_\_\_

COMPANY DESCRIPTION OF SERVICE/PRODUCT (CAN BE SENT ELECTRONICALLY):

\_\_\_\_\_  
\_\_\_\_\_

- Invoice Me
- Charge Me
- Check Enclosed *(payable to LCUL)*

Return signed agreement and payment to:



Email to: [vendorinfo@lcul.com](mailto:vendorinfo@lcul.com)



Mail to: LCUL Vendor Agreement  
824 Elmwood Park Blvd., Suite 200  
Harahan, LA 70123

- Please add the Vendor Scholarship to my package.
- Please let us know how we can become a Endorsed Vendor.

### Credit Card Authorization

VISA  Mastercard

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Card Exp Date

\_\_\_\_\_  
CVV Number (3-digit number on back of card)

\_\_\_\_\_  
Cardholder's Billing Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Authorized Signature